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FOR IMMEDIATE RELEASE

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Cincinnati Sub-Zero Recognized at US Department of Commerce Event

US Secretary of Commerce speaks to Cincinnati business gathering concerning international trade; Cincinnati Sub-Zero invited to discuss experience with medical product exports, receives recognition.

Cincinnati, OH (PRWeb) May 29, 2008 – Cincinnati Sub-Zero (CSZ) Medical, a division of CSZ Products, Inc. and the leader in the design and development of advanced patient temperature management solutions, today announced its participation in a US Department of Commerce event, at which it also received recognition. At a gathering this morning in Cincinnati, US Secretary of Commerce Carlos Gutierrez and three Ohio companies, including CSZ, addressed an audience of businesses representatives on the subject of international trade. CSZ and the two other corporate participants were awarded certificates of appreciation for their efforts.

Secretary Gutierrez represents US business concerns in the federal government and is a core member of President George W. Bush's economic team. The Commerce Department's US Commercial Service assists companies in their efforts to sell in international markets. In order to do so, the service operates offices in more than 100 US cities and nearly 150 US embassies and consulates. The Cincinnati USA Regional Chamber, the Cincinnati-area arm of the service, hosted today's event.

The event is one in a series focused on Great Lakes area businesses. Cincinnati-based CSZ exports its medical products – including its line of hyper-hypothermia solutions – to countries in Europe, Asia Pacific, and elsewhere. CSZ international sales have grown in direct relation to its investment in resources targeting global sales. As a result of its success, CSZ accepted the invitation to take part in a panel discussing the effectiveness of free trade agreements, "green" initiatives, and the President's economic stimulus package.

Regarding the matter, panelist and CSZ President & Chief Executive Officer Steve Berke said "Participating in international markets has delivered measurable results both at home and abroad. By selling globally, Cincinnati Sub-Zero has brought revenue back home, to our corporate community, here in Cincinnati; and, these sales have made it possible to place our life-critical products in the hands of physicians everywhere, to benefit people around the world."

About Cincinnati Sub-Zero & CSZ Medical

Cincinnati Sub-Zero (CSZ) is a leading manufacturer of temperature management products for medical and industrial markets. CSZ also manages a portfolio of industrial environmental simulation testing chambers,

and a first-class, on-site, A2LA-accredited testing laboratory. CSZ Medical, a CSZ division, has delivered patient temperature management systems to healthcare professionals since 1963. The medical line of products, designed with both the patient and caregiver in mind, includes several all-in-one-system heat and cold therapy units as well as an array of warming and cooling blankets for body temperature regulation and hyper-hypothermia treatment. At the forefront of industry innovation and service, CSZ is a co-founder of the Therapeutic Temperature Management (TTM) Congress, an international consortium of leaders in patient temperature management solutions offering unrestricted educational grant opportunity. CSZ is headquartered in Cincinnati and operates globally. Please visit www.cszinc.com and www.cszmedical.com to learn more about CSZ and CSZ Medical. More on the TTM Congress is at www.ttmcongress.net.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed herein are forward-looking, reflect numerous assumptions, and involve risks and uncertainties, many of which are beyond our control and may cause actual results to differ materially from stated expectations. We undertake no obligation to release publicly any changes in events or circumstances arising after the date hereof.

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